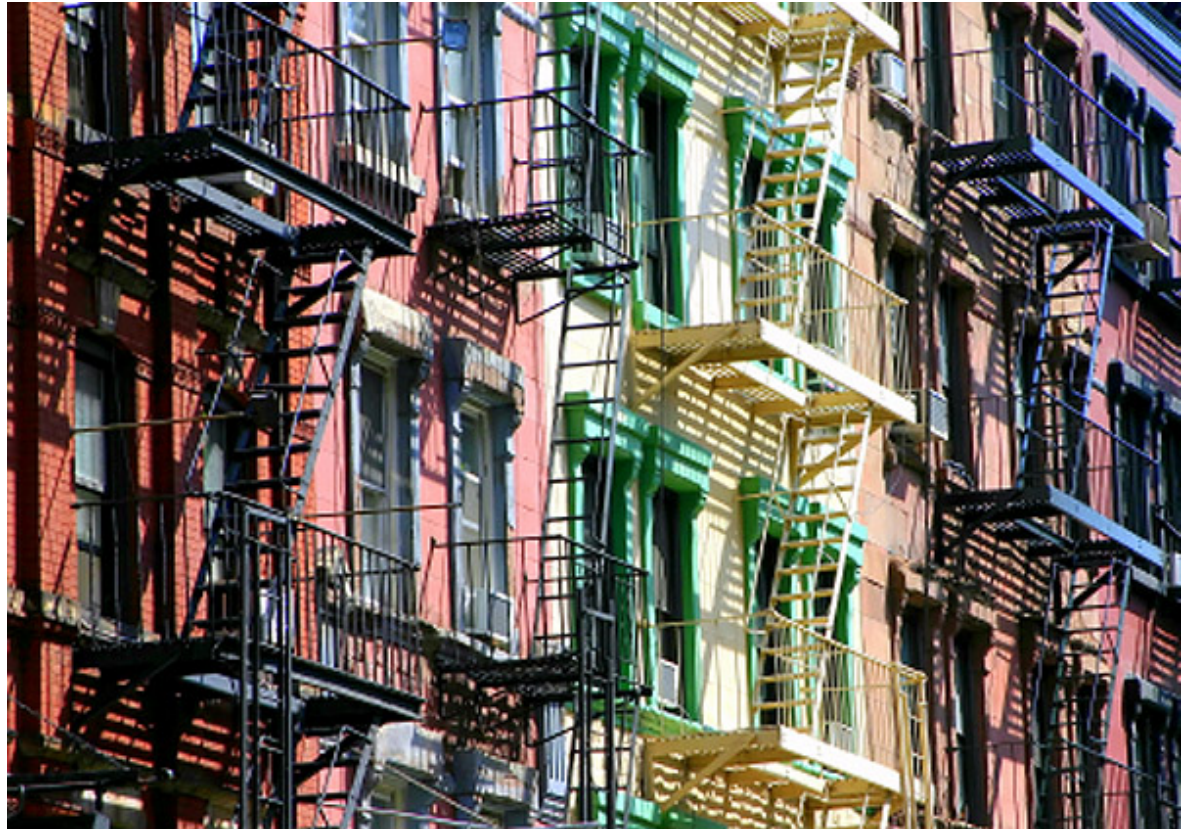


SOHO ARTSWALK

FEBRUARY 28th 11AM - 6PM

SoHo's established galleries are collaborating for the 2009 SoHo Arts Walk, reviving the artistic culture within this colorful and historic Manhattan neighborhood, which was once the celebrated stomping grounds of such greats as Warhol and Basquiat.



SOHO ARTS WALK

20 GALLERIES COLLABORATE TO RECLAIM HIPSTER CREDIBILITY

FEBRUARY 2009

New York, NY- In a bold attempt to revive hipster credibility in what was once New York City's most avant-garde neighborhood, the fine established art galleries in SoHo have collaborated to create a "happening", when twenty exhibitions will be held simultaneously. The arts walk will launch for this season on Saturday February 28 from 11am to 6pm, and continue on every third Thursday through April through September. Fans of culture can find a map along with current exhibition at www.sohoartswalk.com.

SoHo had long enjoyed a reputation for its sophisticated and eclectic art galleries in days gone by

when the likes of Andy Warhol and Jean-Michel Basquiat roamed the cobblestone streets, and rents were low. Since then, haute couture designers and chichi retail stores have driven up the rents and virtually exterminated many galleries from the area. With the aim of reclaiming SoHo's reputation and artistic energy, the SoHo Arts Walk invites the public to discover a backyard event that is hosted by the renowned galleries that have remained standing. From a local artist in a working studio, to cutting-edge galleries of International acclaim, the exhibitions presented will appeal to a diverse spectrum of art lovers.

A map that pinpoints all of the participating galleries, and includes exhibition details can be picked up at Animazing Gallery (461 Broome Street, between Greene & Mercer) or at www.SoHoArtsWalk.com. Galleries will offer drinks and light fare on Saturday from 11AM-6PM.

For more information, visit www.sohoartswalk.com.

Participating galleries include;

Alex Beard Studio, Animazing Gallery, Arcadia Fine Arts, CFM Gallery, Eli Klein Fine Art, Jamali, Louis K. Meisel Gallery, Martin Lawrence, Mimi Fertz, OK Harris, Opera Gallery, William Bennett Gallery and Pop International.